



WellBag
A Packaging 6.0 innovation

Corrugated
cardboard
instead of
plastic



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The ecological shopping bag

The WellBag is not just a modern alternative to a plastic bag, but also a trendy everyday companion. Thanks to its stability, it can be used for a variety of purposes and also looks great as a storage bag at home.

- The ecological alternative to the plastic bag
- Reusable many times – whether for shopping or storage at home
- Stands firmly in a shopping trolley or on the floor
- Can be stacked flat at the entrance or cash desk area – easy to assembly
- Eye-catching advertising space for your brand
- Climate-neutral and FSC-certified
- Trademarked design and made in Germany
- Available in small, medium and large

Discover a selection of print and usage options on the next page!

KLINGELE
P A P I E R W E R K E

Klingele Papierwerke GmbH & Co. KG · Innovationen@klingele.com · www.klingele.com



For DIY stores and garden centres

- ➔ Ideal for small parts and plants
- ➔ Optionally available with our innovative Coverliner on the inside to offer perfect protection against moisture (lotus effect)

For clothing and accessories

Eye-catching advertising space for your brand ←

Available in a range of sizes and designs ←



Electrical stores

- ➔ Ideal for electrical products and small parts (DVDs, CDs)
- ➔ Also for bulky items up to 5 kg

Sport, play and leisure

Ideal for toys and small items ←

Thanks to the attractive print, also perfect as a gift bag ←

Excellent stability makes it suitable for storing toys and other items at home, too ←



For perfumeries, chemist stores and boutiques

- ➔ Perfect for cosmetics, chemist store products or valuable small items
- ➔ In the small version with high-quality print, the content becomes a 'gift' and enhances the shopping experience

