

Climate-neutral packaging

Improve
your
CO₂ footprint



Active climate protection

Manufacturing corrugated board packaging consumes resources and produces CO₂. In order to create climate-neutral packaging, you need to save the produced CO₂ somewhere else.

- ➔ Offsetting CO₂ emissions by supporting certified climate protection projects
- ➔ Calculating the CO₂ footprint includes all emissions across the process chain generated from materials, production, administration, logistics and travelling ("cradle to customer gate")
- ➔ Label and certificate with a unique ID number ensure visibility and traceability
- ➔ Eye-catching placement of CO₂ label on packaging
- ➔ TÜV Austria-certified process for offsetting CO₂ emissions The climate protection projects tested and certified in accordance with international standards demonstrably reduce CO₂ emissions.
- ➔ Collaboration with ClimatePartner—an internationally renowned consultant and solutions provider on climate protection issues
- ➔ No processing costs

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Our climate project



Efficient cookers in Mali

The project promotes the use of efficient cookers in the West African country of Mali. By using coal instead of wood and charcoal, they protect the scarce tree resources in the country and help to prevent advancing desertification. The reduced need for fuel increases the population's available household income. The project has Gold Standard approval, which was developed for climate protection projects and has particularly stringent requirements with regard to sustainable development and involvement of the local populace.



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