

Christina Lauber joins the Management Board of Klingele Paper & Packaging Group

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On 1 July, the Management Board of the Klingele Paper & Packaging Group, one of the leading independent manufacturers of corrugated base paper and corrugated packaging, was expanded by another member: Christina Lauber took over as Head of Group Services & Integration.



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Source: *Company news*

This decision is another consistent step towards optimally aligning the organisational structure of the internationally active group of companies with the complex requirements and further growth. Previously, Lauber was Managing Director at Badischer Wein GmbH.

As a central unit, the business management division bundles the functions IT, marketing, human resources as well as sustainability and compliance. The division is to bring together synergies in the respective areas across the entire group in a meaningful way. In doing so, common goals, culture and values are to be brought together and intensive cooperation in the various areas is to be ensured.

View of the interrelationships in international and diversified companies

In Christina Lauber, Klingele has gained a personality who brings a great deal of experience with the multi-layered challenges of decentralised structures. The graduate economist already focused on corporate management and marketing during her studies. More than 30 years in leading positions in sales and marketing, including international responsibility with consumer goods companies and the last ten years as managing director in the beverage industry, have sharpened her view of the interrelationships in companies from marketing and sales to personnel, production processes, IT, procurement and cost management. She has also focused on the political and structural environment in which companies operate.

The company Klingele is not unknown to the 55-year-old manager: In her functions as managing director, Christina Lauber has long known the packaging specialist as a reliable and high-performance supplier. And as a Stuttgart native, she particularly appreciates the values of the stably growing family business, which, with its claim of "caring for people", at the same time focuses on innovative and future-oriented development.

Strategic leadership and brand positioning at Klingele

"Christina Lauber has excellent know-how in marketing and sales, she has valuable experience in the strategic management and positioning of strong brands and in the development of synergies in complex corporate structures. We are very pleased that she completes our management team", says Managing Partner Dr. Jan Klingele.

As a new member of the Executive Board, Christina Lauber faces interesting and exciting tasks with the goal of forming central units across the group from each of the divisions that have grown strongly in recent years. Of course, such


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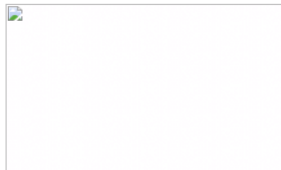
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a process cannot happen overnight. "I will certainly use the famous first 100 days to get to know the teams in the areas I am responsible for and to learn more about the tasks and challenges." That is Christina Lauber's plan, and when she follows it up with "I'm really looking forward to that", the dynamism she brings is unmistakable.

Company profile: **Klingele Paper & Packaging Group, Zentralverwaltung, Germany, Remshalden**