

Top Award for Klingele



Klingele Paper & Packaging Group has been awarded the 'World Corrugated Award' for a sales display developed for its customer Zarelo. Back in 2019, the World Corrugated Award jury already distinguished Klingele as the most environmentally friendly company among numerous competitors.

Klingele's submission for the World Corrugated Award was an eco sales display designed for fireplace lighter supplier Zarelo, which had already won first prize in the 'Display' performance group in the 'Goldene Welle' Innovation Award Corrugated Board. The concept also landed Klingele first place in the 'Best Design Innovation' category of the World Corrugated Award 2021.

"We are delighted and proud to have received this award – it goes to show just how much can be created from the combination of environmentally friendly materials and innovative design, and how both companies and the environment can reap benefits from the result," states Dr Jan Klingele, Managing Partner, Klingele Paper & Packaging Group. "The fact that we have managed to achieve first

place in two key categories of the World Corrugated Award in such quick succession serves as fantastic confirmation that our corporate and product philosophy is helping us to find the right answers to the core requirements of our time and our customers."