

Case Studies

Plant Circle

www.plantcircle.co



Plant Shipping Start-up

Brief Customer Info

In the 1st Lockdown 2020, Plant Circle switched from brick-and-mortar retail to selling plants via e-commerce.

Task

The customer was looking for packaging for individual plants in which the plant pot could not slip. The packaging definitely needed to be sustainable.

Solution

The plants can be sent individually or as a group in an outer packaging. The pots are fixed by pressing in two corner tabs. The packaging is very simple to assemble and can be done quickly without tools. The flat positioned delivery saves storage space.

„When we had to switch from store-based sales to online shipping due to the closure of our shop, Klingele developed the right packaging concept very quickly and tailored exactly to our needs. We really feel we are in good hands. We also attach great importance to the fact that our packaging is completely recyclable”.

Monika Kalinowska, CEO Plant Circle

