## Case Studies CanLife

## www.canlife-drinks.com

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# Drinks and Beverages Start-up

Brief Customer Info

CanLife's drinks "Lemon Kush" and "Kush-Kola" appeal especially to generation Z.

## Task

A display for distribution in REWE food markets in the Frankfurt and Hamburg regions to really showcase the lifestyle drinks: What was desired was a form that was as eye-catching as possible and would allow for attention-grabbing printing.

### Solution

Construction with a slightly conical shape at the bottom. It is also pallet-compatible and digitally printed in photo-realistic quality. "Klingele really convinced us not only with its highly individual packaging solution, but also with a very relaxed and competent cooperation. Klingele always had creative solutions for our requirements. Good planning, reliable delivery deadlines, smooth processes: everything was just right - and we're not a large-volume corporation."

Jason Ammon, CEO CanLife





