

2022 Innovation Academies

5TH – 7TH APRIL 2022 ON E-COMMERCE

13TH – 15TH SEPT. 2022 ON SUSTAINABILITY

15TH – 17TH NOV. 2022 ON E-COMMERCE



Exclusive events to co-create new sustainable packaging concepts through sophisticated innovation principles and tools with **Blue Box Partners**, **H.B. Fuller** and **Board of Innovation**.

What is your challenge?

- ▶ How can I **bundle products** without plastic shrink wrap?
- ▶ How can I replace **plastic tear tapes** by a more sustainable alternative?
- ▶ How can I tackle the new **Amazon's Frustration Free Packaging Guidelines**?
- ▶ How can I ensure **pallet stability** without plastic film?

Which concept could solve it?



TIMELINE

Intake call
2 MONTHS
BEFORE

From customer problem to initial
solution, prototype & business case

IN 2 DAYS

Concept
refinement
NEXT QUARTER

