

# A passion for packaging





## A partner you can trust

For more than a century we have been producing and supplying packaging and corrugated base papers in Europe and beyond. Technologically strong and excellent in implementation, we develop the perfect solutions for our customers. In a partnership with our customers we focus on long-term cooperation, open exchange and mutual trust.

**Our Vision** 

As a family owned corrugated packaging company, our plans are always focused on the future. Sustainability is at the heart of what we do – not only in terms of developing the most environmentally friendly products using advanced machines and processes, but in terms of employment, customer relationships and commerce. We are committed to integrating maximum sustainability throughout the production chain, from our focus on renewable energy and efficient paper production to the supply of tailor-made packaging to our clients.

#### Our Mission

Our mission is to be the leader in packaging for our customers. With our packaging solutions we support our clients in realising their plans and achieving success with their products. We develop sustainable packaging that offers optimum protection, avoids waste, delights the customer and always reaches its destination safely. Our customers enjoy an unrivalled

level of service, not only in the speed and friendliness of our partnership-style approach, but in the added value and innovation we deliver. Each new project is tailored to our customers' specific requirements, and we consider every aspect of the supply chain in terms of cost-efficiency and effectiveness – from design and manufacture right through to delivery.

#### **Our Key to Success**

The secret of our success can be summarised in three words, Timing, Technology and Teamwork. Timing represents the speed and agility of our service; Technology highlights our innovation and investment in the latest technologies and efficient working practices; and Teamwork describes the way we cooperate with employees, customers and suppliers alike. These characteristics have created a highly motivated, loyal workforce that works tirelessly to deliver value for our customers and which, above all, you can trust.





#### MEET DR JAN KLINGELE IN OUR COMPANY VIDEO

Focus on the signet with your smartphone's QR code scanner and learn more about the company in our video, introduced by owner Dr Jan Klingele.

# Wherever you need us – in Europe and beyond



"Paper, corrugated cardboard and packaging on three continents, supported by one strong European alliance – that is the Klingele family business." Dr Jan Klingele

Klingele gives its customers the very best of both worlds: The group has the resources of a large corporation, with a network of partners across multiple locations, while at the same time offering the close proximity and flexibility you would associate with a local business. This combination of global reach with regional presence gives a powerful advantage to our customer base, which spans Europe, Africa and Latin America.

Our production facilities are unparalleled and have been carefully designed to meet the most challenging needs of our customers. And, with access to so many sites — each with its own team of technical experts and individual specialisms — no customer request is too complex for Klingele. From bespoke, one-off designs to large-volume packaging runs, you can rely on us to deliver high quality products on time, every time.

#### **Collective Intelligence**

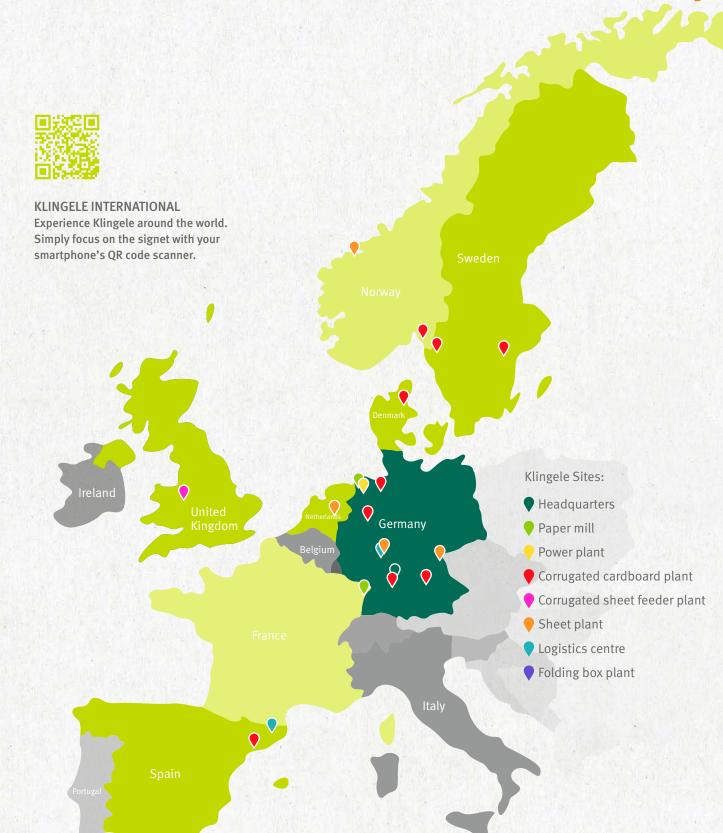
Klingele is a proud founding member of Blue Box Partners (BBP), a pan-European alliance of family owned corrugated cardboard packaging businesses that all share similar goals, strategies and structures. We can therefore draw upon an even wider pool of expertise and production locations when required.

#### www.blueboxpartners.eu

#### Consistency

As we are part of the BBP network, our customers are reassured by our ability to provide regional proximity – throughout Europe. Each site within the alliance also operates to the same standards of quality, production processes, expertise, advice and customer service, meaning our customers can rely on the smoothest of supply chains, wherever they are.





Cuba
Guadeloupe
Brazil
Canary Islands
Mauritania
Senegal

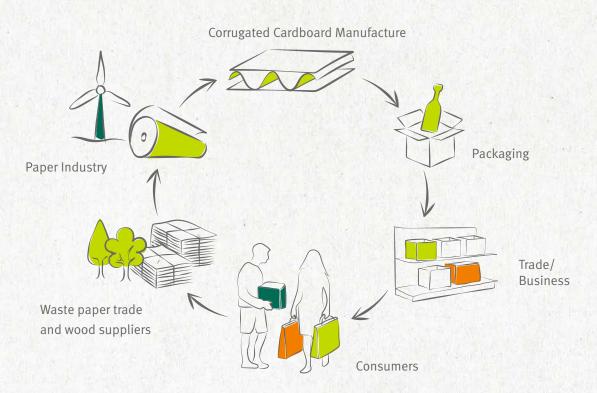
"We constantly seek to maximise opportunities for corrugated cardboard, worldwide. At the same time, we are committed to the sustainable sourcing of all our raw materials." Robert Sieger, Managing Director Southern Europe, Scandinavia, Africa, America

# We act sustainably because we care about the future

Sustainability is an essential part of our corporate strategy and the framework for our entrepreneurial success. In our responsibility for future generations, we are committed to the environment, employee development and society.

The future belongs to recyclable packaging materials made from renewable raw materials that are part of an exemplary material cycle. The material corrugated board is predominantly derived from waste paper and boasts a resource-saving production process and low environmental impact. It is also completely biodegradable. But that's not enough for us, and so Klingele is leading the way in this area as well: with innovative production and processes, we are continuously developing our company and providing proof that an environmentally friendly circulation economy works.

#### The Perfect Cycle





# Pioneers in excellence for corrugated cardboard packaging

We design innovative, sustainable and efficient packaging solutions for you



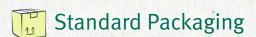
"Klingele offers a complete range of sustainable corrugated packaging solutions – from large industrial orders, trade and e-commerce to special packaging and small, tailor-made production runs.

We manufacture high quality corrugated cardboard packaging for many applications such as food and beverages, industry and e-commerce."

Carolyn Wagner, Managing Director Corrugated Western Europe However complex your packaging requirement may be, we'll find a solution. We design, manufacture and supply paper-based packaging to protect your products. From corrugated boxes to die-cut or folding-bottom packaging, whether it's for shipping, transport, general sales or hazardous goods, we will deliver them safely. Our solutions are always innovative, customer-oriented and cost-effective.



Good visibility and product handling helps to strengthen your brand and increase sales.



Cost-effective and safe packaging solutions.





Set-up in no time at the POS to provide a strong sales presence.



#### **Food Packaging**

We meet the highest hygiene and safety standards to ensure products arrive fresh and in perfect condition.



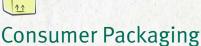


#### E-Commerce Packaging

For optimum product protection and a positive, frustration-free







Eye-catching product protection that is a pleasure to handle even before unpacking.





#### **Industrial Packaging**

Designed to perfectly suit the supply chain, ensuring maximum product protection and safe transport.



Our power plant in Weener utilizes substitute fuels and thus generates energy for our paper mill - covering more than over 90 % of our local energy requirements. We operate biomass cogeneration plants in Strasbourg and Nova Campina, and a residual residue incineration plant in Strasbourg. We generate additional renewable energy with a 185-meter-high wind turbine, two biogas plants and several large photovoltaic systems.

# Our paper production is 100% environmentally friendly

## Sustainable paper manufacture through responsible energy production



"Klingele stands for high-quality and environmentally friendly container-board. Our product is very strong, providing optimum production efficiencies for stable and versatile packaging solutions." Thilo-Hubertus Kuhl, Managing Director Weener Paper Mill, Plant Manager

Klingele's paper mills are equipped with highly efficient and modern paper machines: one in Weener, Germany, one in Strasbourg France and two in Nova Campina in Brazil. At our European sites in Weener and Strasbourg, we produce 670,000 tons of corrugated base paper annually, which is based on waste paper.

Our strength as a global player in the paper market is reflected in the complementary offering of our paper mills: Weener specializes in paper with higher basis weights, "Blue Paper" in Strasbourg focuses on lighter materials, while in Brazil we produce packaging paper from virgin fibers.

Our customers rely on the consistently high quality of our basic product, which is used to manufacture packaging and products made of corrugated board. Thanks to the perfect interaction of our internal processes, from the selection of raw materials to strict quality control and reliable delivery, we stand for high-quality corrugated base paper.

Since paper production is very energy-intensive, we make enormous efforts to ensure that the energy required throughout the Group is generated in the most environmentally friendly way possible. The effort pays off, as after investing more than 100 million euros in recent years, we now generate more than 85% of our heat requirements and more than 55% of our electricity needs from renewable sources, including the recycling of waste.

In 2019, we were honored as the world's best company in our industry for our environmental strategy and environmentally friendly production with the "World Corrugated Award".

"Klingele is just as much a family business as we are, and, in our experience, the associated corporate culture ensures a greater commitment to long-term, high quality and faster decisions."

Purchasing Manager, mushroom producer

"Klingele has once again impressed us with this thoroughly sophisticated new development: corrugated cardboard is environmentally friendly and very stable, making it an excellent plastic substitute, even for companies like us. Klingele also provides highly competent advice, knows our requirements well – and delivers a creative solution for every challenge. At a time when there is a demand for rapidly deployable and sustainable alternatives to plastic, that are highly effective on a large scale, Klingele simply has the right offer."

Product Engineer, ventilation systems manufacturer

"Klingele attaches great importance to customer satisfaction – and no stone is left unturned. Klingele was also very quick and competent in helping with the start-up phase of the machine. Put simply, our partnership is going well and is very personal."

Purchasing Manager, online cosmetics trade

## Teamwork is central to our business

### Success that is built on teamwork, commitment and understanding

Teamwork represents a fundamental part of our value system and is the reason behind much of our success and the success of our customers. We understand that partnerships work only through mutual collaboration and open communication, so this culture of responsibility, accountability and cohesion is ingrained in every Klingele employee.

As a result, Klingele is recognized across the industry as a provider of excellent customer service. We see this as an essential element of a successful business and of successful customer relationships. Our goal is not only to be a reliable supplier but to be your partner in all packaging-related matters.



At the Klingele Academy for customers, we are happy to share our knowledge. In doing so, we generate a deeper trust with our partners.

Learn more here:





## We add value for our customers

### Your constant companion and expert adviser along the entire supply chain

As diverse as companies are, so are their requirements. We at Klingele really work hard to get under the skin of our clients' businesses. It is only through this initial and ongoing effort of understanding that we feel we can properly deliver your optimum packaging solutions, helping to make your business more efficient and more profitable.

In short, your success is our success. We aim to give you the best customer experience while working continu-

ously to help you increase the sales of your products. Klingele's advanced consulting service – encompassing anything from product design and development to supply chain optimisation – always finds the best solution. Projects run very quickly at Klingele, but each is approached with a new set of eyes – we never use an "off the shelf" solution.

The key is mutual trust and personal contact. Only through this can all partners truly achieve their goals.





Follow us on LinkedIn for amazing packaging news and success stories.





ADDING VALUE

LISTEN & UNDERSTAND

DEVELOP STRATEGIES



PERSONAL CONTACT



GENERATE IDEAS

TRUST



PRIORITISE TASKS



OPTIMISE

IMPLEMENT



DEFINE ACTIONS



#### 100 YEARS OF KLINGELE: 1920-2020

Scan the signet with your smartphone to learn about the family and company history of Klingele – growing from a small corrugated cardboard plant to an internationally renowned paper and packaging group.



#### THE BENEFITS OF OUR FAMILY COMPANY:

- → Team-oriented cooperation based on an open, fun, working partnership
- → Flat hierarchies, quick decisions and freedom to act
- → Flexible working arrangements
- → Continual training via the Klingele Academy
- → Site-specific offerings such as health days, bicycle scheme leasing and childcare during the holidays
- → Wide range of apprenticeship opportunities





### Klingele – A Family Business



"We offer family friendly jobs with good career prospects and support our staff with a comprehensive personal and professional development scheme." Steffen Gehring, Managing Director Head of Finance and Accounting

Klingele is not just a company, it is a family. We value trust, open communication and honesty within the Klingele family in the same way that we value these with our customers. This forms the foundation for our impressive results and is one of our greatest strengths.

Our 100 year history as a family business shows that we think and act sustainably and for the long term. This also applies to the relationships we nurture with our employees. Every employee is different – each at different stages in their life and with different life experiences – but each one, from interns and apprentices to experienced professionals, is equally valued at Klingele and has their own important contribution to make. We therefore strive hard to make their time with us enjoyable.



### Certified quality High standards

Klingele stands for products and services that are delivered to the highest of standards. We are extremely proud of this reputation and are determined to ensure it continues long into the future. As such, we steadfastly apply extremely high standards of quality control, hygiene, environmental consideration, health & safety and energy consumption. For us, compliance with legislation, adherence to internal regulations

and respect for basic ethical values are the foundation on which our economic success is based.

Klingele has certification for all company processes according to the quality and environmental management systems DIN EN ISO 9001 and DIN EN ISO 14001, as well as certification for food safety from the BRCGS (Brand Reputation through Compliance Global Standard).





**OUR ON-SITE TECHNOLOGIES** 

Scan the signet with your smartphone camera and discover our high-tech production capabilities.



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