

Your Benefits

→ Improved image

You fortify your sustainability strategy specifically at product level

→ Strong communication

Using the climate protection project, you can explain to your customers the actual contribution to global climate protection in a comprehensible, emotional manner

→ No effort and low costs

Your climate-neutral packaging product is automatically offset via our system

→ Visibility

Since the label is printed on the packaging, you make a visible commitment to climate protection

→ Complete transparency

You and your customers can monitor and communicate emissions and offset through the individual ID number – you will receive a certificate for this

→ Certified process

The transparent process for offsetting CO₂ emissions is certified by TÜV Austria. Checked and certified in accordance with international standards, the climate protection projects demonstrably reduce CO₂ emissions

→ Cornerstone for climate-neutral products

Climate-neutral packaging represents a significant step towards climate-neutral products



Are you interested in climate-neutral packaging?

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Climate-neutral packaging by Klingele



For your sustainability strategy: Climate-neutral packaging by Klingele

We see sustainability and climate protection as strategic requirements and therefore important elements of our corporate objectives. During the manufacturing of our products, it is important to us to translate our principles into specific measures throughout the entire value chain – from the selection of our machines and materials, the delivery of our packaging to customers, all the way to recycling.

If you share our opinion and act accordingly, we'd be delighted to assist you in the pursuit of your sustainability goals and work with you to develop the perfect climate-neutral packaging for you.

Climate-neutral packaging in just three steps

In developing your packaging, our aim is to find the optimal mix between product protection, cost efficiency and resource conservation. The use of materials is adapted to your requirements or alternative packaging solutions are suggested to save CO₂ and costs. To offset the remaining, unavoidable emissions, we proceed as follows:

1. Calculate CO₂

We record all emissions generated at our site in Hilpoltstein, for instance, through raw materials, production, employee commutes and business travel. These emissions are then allocated to the individual orders in production.

2. Offset CO₂

For climate-neutral packaging, you can now offset the remaining, unavoidable emissions. In doing so, you support an internationally recognised climate protection project that saves CO₂. The IT solution from ClimatePartner automatically calculates these emissions for your order and carries out the CO₂ offsetting.

3. Understand the CO₂ offset

An identification label and individual ID number provide full transparency. This helps you and your customers to understand the process. You also receive a certificate for your climate-neutral packaging.



Wind energy in Tangier-Tetouan, Morocco



Our climate protection project in Morocco

ClimatePartner project 1073

As a standard, we offer all of our customers a wind energy project in Morocco. The wind energy project in northern Morocco protects the climate by increasing the proportion of renewable energy in the country. At the same time, it contributes to the sustainable development of the region. The wind farm has a total of 40 turbines with a capacity of three megawatts each, thus presenting a total capacity of 120 megawatts. With a capacity utilisation of 28 per cent, the farm generates an average of 296,100 megawatt hours of clean electricity every year. This is fed into the national grid and thus reduces the proportion of fossil fuels that are still dominant in Morocco. The project simultaneously helps to lessen the country's strong dependence on imported fossil fuels such as coal, oil and gas, which currently stands at 95 per cent.

In addition to reducing greenhouse gases, one of the main aims of the project is to empower women in local communities. It improves their social and economic situation and is therefore distinguished with the W+ standard.

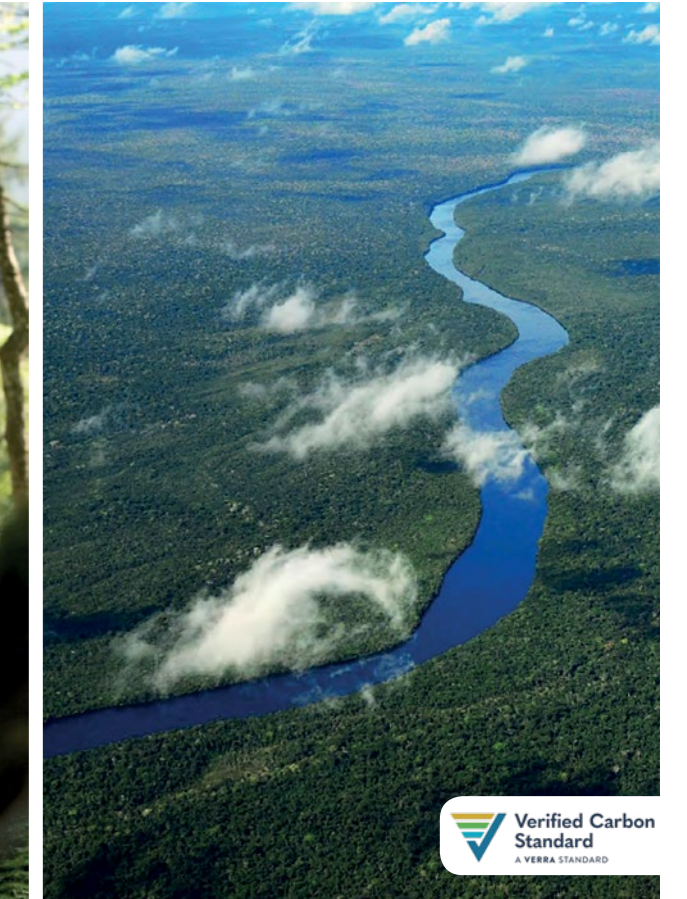
Alternatively, our customers can also choose to support a forestry conservation project in Santa Maria, Brazil, or a mountain forest project in Oberallgäu, Germany.



Forestry conservation in Oberallgäu, Germany

ClimatePartner project 1048

Supports the maintenance and preservation of indigenous forests.



Forestry conservation in Santa Maria, Brazil

ClimatePartner project 1023

Protects over 71,000 hectares of the Brazilian Amazon rainforest. CO₂ savings in Brazil: 840,000 t per year.

How does a climate protection project work?

Offsetting CO₂ emissions takes place through recognised climate protection projects.

Climate protection projects are proven to save greenhouse gases, for example through afforestation or renewable energies. Independent organisations like TÜV, SGS and PwC check the exact amount of savings. The project operator can finance the project by selling certified emission reductions. Only projects that require financial support are recognised as certified climate protection projects.